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SGWU NEWS RELEASE

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The largest competition ever offered young Canadian filmmakers will be held in Montreal this September at Sir George Williams University's Conservatory of Cinematographic Art.

The Conservatory will be joined by Famous Players to present the Fourth Annual Canadian Student Film Festival. The university group will organize the festival while Famous Players will put up $10,000 in prize money and will consider giving public exposure to the winners in the form of a student film festival in its theatres across Canada.

The theatre group will discontinue its Annual Student Film Award Contest in joining with the Conservatory's festival to offer the largest Canadian competition of its kind. Commenting on the amalgamation, Famous Players president George Destounis said that the new arrangement would prevent overlapping and "will serve the best interest of young student filmmakers and present a more effective and truly Canadian student film contest."

Dr. Serge Losique, director of the Conservatory of Cinematographic Art, said he was greatly encouraged by such important industry people as Famous Players joining with the Conservatory to popularize student film. "This represents a great achievement in helping talented students get established in the most important art of this century," he said.

The $10,000 prize money will be divided among scenario, animation and documentary categories in 16mm, 35mm or Super 8 format. Best overall entry will receive the new Norman MacLaren Award.

Entry forms and contest details will soon be mailed to cinema schools and be made available at Famous Players theatres across Canada. Details from the Conservatory of Cinematographic Art, 1455 de Maisonneuve Boulevard, Montreal 107.

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Malcolm Stone
Information Officer